

Business Members Best Practices

Awareness of Phishing Risk is Key!

Phishing scams are generally initiated via email, text message, or telephone call. The best way to protect your business from phishing is to educate your staff and instruct them not to respond to suspicious or unsolicited messages, and never give out any confidential or proprietary information.

Criminals occasionally pose as financial institution employees under the pretense that your account has been compromised and they need your personal information to verify your identity. If you have received any suspicious correspondence claiming to be from Alaska USA, contact the credit union and let them know what type of information is being requested and what phishing method is being used.

Alaska USA will never ask you for personal information.

Awareness is the most effective way to prevent losses from phishing scams. Here are some other tips to protect your business and your money:

- Never share your account number or card information with any non-authorized individuals.
- Educate employees on how phishing scams work.
- Do not post or advertise any proprietary information that could be used by criminals to get into the accounts.
- Network with other businesses in the area to be aware of potential fraud schemes and trends.